

10 Marketing Habits Your Business Needs!



- WRITE A BLOG & SHARE HELPFUL INFO WEEKLY
 - CREATE & OPTIMIZE SOCIAL MEDIA PROFILES
 - ENGAGE DAILY WITH YOUR SOCIAL MEDIA AUDIENCE
 - USE SEO TO DRIVE TRAFFIC
 - WRITE A GUEST BLOG
 - ATTEND NETWORKING EVENTS IN YOUR COMMUNITY
 - ATTEND CONFERENCES FOR YOUR INDUSTRY
 - SEND AN EMAIL NEWSLETTER
 - HOST A GIVEAWAY
 - HAVE A STRONG AD STRATEGY
- ... AND START FRESH EVERY SINGLE DAY!

15 Social Media Content Ideas For Your Business!



- SHOW BEHIND THE SCENES
- FEATURE YOUR CUSTOMERS/CLIENTS
- 5 REASONS YOU SHOULD ...
- 5 REASONS YOU SHOULD NOT ...
- A CHECKLIST RELEVANT TO YOUR INDUSTRY
- TESTIMONIALS
- ANSWER FAQ'S
- DEBUNK AN INDUSTRY MISCONCEPTION
- BEFORE & AFTER OF A PROJECT
- HOW YOU GIVE BACK
- COUNTDOWN TO AN ANTICIPATED EVENT
- PROMOTE/REPURPOSE A BLOG POST
- SHARE A PODCAST YOUR AUDIENCE NEEDS
- SHARE A PR OR NEWS FEATURE
- COLLABORATE WITH ANOTHER LOCAL BUSINESS